

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

Contract / Revision 482898 /		Alt Order # 06214645
Product S BERKLEY FOR SENATE		
Contract Dates 10/09/12 - 10/15/12		Estimate #
Advertiser Berkley For Senate		Original Date / Revision 10/03/12 / 10/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KVVU	10/09/12	10/12/12	MORE Access	6-7pm		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/08/12-10/14/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10									
N 4	KVVU	10/15/12	10/15/12	MORE Access	6-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	6-7pm	M-----	:30		\$350.00	NM		
			See MG 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10									
N 6	KVVU	10/15/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$550.00	NM		
			See MG 6.2									
	2	KVVU	10/15/12-10/15/12	Special Early News	Special Early New	M-----	:30		\$550.00	NM		
			Ⓢ Credited									
N 13	KVVU	10/13/12	10/13/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$325.00	NM		
			See MG 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10									
N 14	KVVU	10/11/12	10/11/12	Glee	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$2,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Glee	Thu 9p-10p	----Th-----	:30		\$2,300.00	NM		
			See MG 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10									
N 15	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	\$2,400.00

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25-TV 5 Drive
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<u>Contract / Revision</u> 482898 /		<u>Alt Order #</u> 06214645
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,100.00			
N 16	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,000.00	NM		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10												
N 17	KVVU	10/15/12	10/15/12	Bones	Mon 8p-9p		:30			NM	9	\$6,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Bones	Mon 8p-9p	M-----	:30		\$2,300.00	NM		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10												
2	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$900.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
3	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$900.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
4	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$900.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
5	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
6	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
7	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
8	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
9	KVVU	10/15/12-10/15/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
10	KVVU	10/09/12-10/12/12		FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$550.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
Totals											54	\$48,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	54	\$48,650.00	\$41,352.50
Totals	54	\$48,650.00	\$41,352.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6214645 TRF# 482898
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 15.28
 CHANGES ** KVVU-TV ***

ADV # _____ ADV. NAME POLI/S BERKLEY /D/SEN/NV REP. # _____ OFF. # 762 SALESMAN # _____

AGY # _____ AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

ORDER #	CONTRACT # 6214645	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	S BERKLEY FOR SENATE	EST#	COMMENTS: (LINE, ORDER, INVOICE)	

FLIGHT DATES	OCT9/12	OCT15/12	WK-1
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT3/12 15.28

REP: TO ROSE
FR NIKKI
OK'D M5-M7
SEE LINES 33-39
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		600P-700P	30		\$350.00	10/9	10/12	3		TU-F	3
PROGRAM : MORE												
CON COM1: MAX 1X DAY												
35	A		700A-900A	30		\$900.00	10/9	10/12	3		TU-F	3
PROGRAM : NEWS												
ORD COM1: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS												
ORD COM2: ADVISE.												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-3 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-4 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-30 FOR 1 SPOT/WK												

REP HEADLINE# 6214645 TRF# 482898 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 15.28
*** KVVU-TV *** **CHANGES**

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
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STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#3	MISSED: TU-F/600P-700P									
		BUY#4	MON/600P-700P									
		BUY#13	SAT/700P-800P									
		BUY#14	THU/900P-1000P									
		BUY#16	MON/800P-1000P									
		BUY#17	MON/800P-900P									
		BUY#15	FRI/900P-1000P									
		BUY#30	MON/430P-500P									
			OFFER: TU-F/700A-900A									
			& TU-F/600A-700A									
			& FRI/900P-1000P									
			& MON/600A-700A									
			& TU-F/500A-600A									
			CMT: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS									
			CMT: ADVISE.									

OCT/12 48650.00

CONTRACT TOTAL 48650.00
TOTAL SPOTS 54

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



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(702)435-5555

CONTRACT

<u>Contract / Revision</u> 482898 /		<u>Alt Order #</u> 06214645
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u>
<u>Advertiser</u> Berkley For Congress		<u>Original Date / Revision</u> 06/26/12 / 06/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$625.00			
N 2	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$625.00			
N 3	KVVU	10/09/12	10/12/12	MORE Access	6-7pm		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$350.00			
N 4	KVVU	10/15/12	10/15/12	MORE Access	6-7pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$350.00			
N 5	KVVU	10/09/12	10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$550.00			
N 6	KVVU	10/15/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$550.00			
N 7	KVVU	10/09/12	10/12/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$550.00			
N 8	KVVU	10/15/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$550.00			
N 9	KVVU	10/09/12	10/12/12	TMZ	730-8p		:30			NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$675.00			
N 10	KVVU	10/15/12	10/15/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$675.00			
N 11	KVVU	10/09/12	10/12/12	Extra	M-F 7-730p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Henderson - Las Vegas

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Advertiser Berkley For Congress		Original Date / Revision 06/26/12 / 06/26/12

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N 12	KVVU	10/15/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$500.00			
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Week:		10/08/12	10/14/12	-----1-				1	\$325.00			
N 14	KVVU	10/11/12	10/11/12	Glee	Thu 9p-10p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$2,300.00			
N 15	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,100.00			
N 16	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,000.00			
N 17	KVVU	10/15/12	10/15/12	Bones	Mon 8p-9p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,300.00			
N 18	KVVU	10/09/12	10/09/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$2,500.00			
N 19	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$2,000.00			
N 20	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$2,800.00			
N 21	KVVU	10/11/12	10/11/12	The X Factor	The X Factor		:30			NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$3,750.00			
N 22	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$700.00			
N 23	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,075.00			
N 24	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$800.00			
N 25	KVVU	10/09/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$1,325.00			
N 26	KVVU	10/15/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,325.00			
N 27	KVVU	10/09/12	10/12/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$825.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 16.45
*** KVVU-TV ***
CHANGES

PHILADELPHIA, PA 19103

BUYER NAME MICHAEL D'ETTORRE

	CLASS: NATL.	LOCAL	REGIONAL
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DATE AUG28/12 16.45

TO ROSE
FR NIKKI
OKD M1-M4
SEE LINES 29-32
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6	S		530P-600P	30		\$550.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
30	A		430P-500P	30		\$550.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-6 FOR 1 SPOT/WK												
8	S		500P-530P	30		\$550.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 16.45

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	A		400P-430P	30		\$550.00	10/15	10/15	1		MON	1
PROGRAM : NEWS ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-8 FOR 1 SPOT/WK												
10	S		730P-800P	30		\$675.00	10/15	10/15	0		MON	0
PROGRAM : TMZ												
32	A		930P-1000P	30		\$675.00	10/15	10/15	1		MON	1
PROGRAM : TMZ ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-10 FOR 1 SPOT/WK												
12	S		700P-730P	30		\$500.00	10/15	10/15	0		MON	0
PROGRAM : EXTRA												
29	A		900P-930P	30		\$500.00	10/15	10/15	1		MON	1
PROGRAM : EXTRA ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-12 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#12									
			MISSED:MON/700P-730P				OCT15		30S	\$500.00	(AUG27/12)	
			OFFER:MON/900P-930P				OCT15		30S	\$500.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.									
M2	OK'D		BUY#6									
			MISSED:MON/530P-600P				OCT15		30S	\$550.00	(AUG27/12)	
			OFFER:MON/430P-500P				OCT15		30S	\$550.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.									
M3	OK'D		BUY#8									
			MISSED:MON/500P-530P				OCT15		30S	\$550.00	(AUG27/12)	
			OFFER:MON/400P-430P				OCT15		30S	\$550.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.									
M4	OK'D		BUY#10									
			MISSED:MON/730P-800P				OCT15		30S	\$675.00	(AUG27/12)	
			OFFER:MON/930P-1000P				OCT15		30S	\$675.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.									
OCT/12 48650.00											CONTRACT TOTAL	48650.00
											TOTAL SPOTS	52

REP HEADLINE# 6214645
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES
JUN26/12 13.1
*** KVVU-TV ***

ADV # _____ ADV. NAME POLI/S BERKLEY /D/SEN/NV
AGY # _____ AGY. NAME SHORR JOHNSON MAGNUS
1831 CHESTNUT STREET
PHILADELPHIA, PA 19103

PHILADELPHIA, PA 19103

ORDER # 482898 CONTRACT # 6214645 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUN26/12 13.15

REP: ***REVISION
REVISED DATE AND TIMES
SEE LINES 18 AND 19
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18	*		900P-1000P	30		\$2,500.00	10/9	10/9	1		TUE	1
PROGRAM : NEWGRL/MINDY												
ORD COM1: REVISED DAY AND TIME												
19	TZ		800P-900P	30		\$2,000.00	10/9	10/9	1		TUE	1
PROGRAM : RAISIN HOPE/ B&K												
ORD COM1: REVISED TIME												
CONTRACT TOTAL												48650.00
TOTAL SPOTS												52

OCT/12 48650.00

REP HEADLINE# 6214645
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES JUN26/12 13.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN26/12 10.5

1831 CHESTNUT STREET

PHILADELPHIA, PA 19103

PRDCT	S	BERKLEY FOR SENATE	EST#	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUN26/12 10:54

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1			700A-900A	30		\$625.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
2			700A-900A	30		\$625.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
3			600P-700P	30		\$350.00	10/9	10/12	4		TU-F	4
PROGRAM : MORE												
CON COM1: MAX 1X DAY												
4			600P-700P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : MORE												

REP HEADLINE# 6214645
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 10.5
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			530P-600P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	10/9	10/12	4		TU-F	4
6			530P-600P PROGRAM : NEWS	30		\$550.00	10/15	10/15	1		MON	1
7			500P-530P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	10/9	10/12	4		TU-F	4
8			500P-530P PROGRAM : NEWS	30		\$550.00	10/15	10/15	1		MON	1
9			730P-800P PROGRAM : TMZ CON COM1 : MAX 1X DAY	30		\$675.00	10/9	10/12	4		TU-F	4
10			730P-800P PROGRAM : TMZ	30		\$675.00	10/15	10/15	1		MON	1
11			700P-730P PROGRAM : EXTRA CON COM1 : MAX 1X DAY	30		\$500.00	10/9	10/12	4		TU-F	4
12			700P-730P PROGRAM : EXTRA	30		\$500.00	10/15	10/15	1		MON	1
13			700P-800P PROGRAM : TMZ WEEKEND	30		\$325.00	10/13	10/13	1		SAT	1
14			900P-1000P PROGRAM : GLEE	30		\$2,300.00	10/11	10/11	1		THU	1
15			900P-1000P PROGRAM : FRINGE	30		\$1,100.00	10/12	10/12	1		FRI	1

JUN26/12 10.5
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			800P-1000P	30		\$2,000.00	10/15	10/15	1		MON	1
PROGRAM : MOB DOCTOR												
17			800P-900P	30		\$2,300.00	10/15	10/15	1		MON	1
PROGRAM : BONES												
18			800P-900P <i>9-10</i>	30		\$2,500.00	<i>10/9</i> 10/10	<i>10/9</i> 10/10	1		<i>Tue</i> WED	1
PROGRAM : NEWGRL/MINDY												
19			900P-1000P <i>8-9</i>	30		\$2,000.00	10/9	10/9	1		TUE	1
PROGRAM : RAISIN HOPE/ B&K												
20			800P-900P <i>rest of Oct</i>	30		\$2,800.00	10/10	10/10	1		WED	1
PROGRAM : X FACTOR <i>Oct 7</i>												
21			800P-900P	30		\$3,750.00	10/11	10/11	1		THU	1
PROGRAM : X FACTOR RESULT												
22			1045P-1100P	30		\$700.00	10/14	10/14	1		SUN	1
PROGRAM : SPORTS PLUS												
23			1000P-1045P	30		\$1,075.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
24			1000P-1100P	30		\$800.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS												
25			1000P-1100P	30		\$1,325.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
26			1000P-1100P	30		\$1,325.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												

REP HEADLINE# 6214645
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 10.5
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			1100P-1153P	30		\$825.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
28			1100P-1153P	30		\$825.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
OCT/12			48650.00									
CONTRACT TOTAL												48650.00
TOTAL SPOTS												52

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
 KTUD 0%
 OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.
 SVC- NSI
 DEMOS- RA35+*